

# Steve James

07/05/1978

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## About me

With over 22 years agency experience, I have helped companies build brands, create narratives and campaigns, improve with e-learning, embrace internal change and engage with their audience. Business challenges can't be solved by looks alone – what is said, and how it's delivered, is equally important. I enjoy working hard to make things work simply and cohesively. I have had the pleasure to work with many clients such as WWF, Google, Dropbox, Wall Street Journal, AstraZeneca, Home Retail Group, Anglian Water, Microsoft, Cambridge Institute for Sustainability Leadership and the NHS.

Traditionally skilled as a print-based designer, I have been creating designs for digital media with every project for the last several years, including: websites, email designs, app design, animations, e-learning and presentation design. I'm happy working under my own steam but feel the best results come from a collaborative approach and really enjoy working as a team with other designers, developers and copywriters.

Prior to my current role, I was Creative Director at a specialist legal sector creative agency working with law firms and barristers' chambers. This role saw me lead a team of 5 creatives with varying abilities and experience. I planned the studio workflow, managed client relationships, sourced suppliers, spec'd jobs, inputted daily into proposals, creative work and art direction, and also completed projects from brief to delivery. I was involved in the hiring process and mentored junior designers.

I enjoyed creating the right culture and managing my team so they had the ability, capacity, correct information, and inspiration to create designs I would be proud of.

I enjoy developing a brand or campaign and seeing it come to life across multiple channels. With a keen eye for detail and organisation, I constantly push myself to be better and to deliver a more successful project than before. I've been a valued member in every team I've been part of.

I listen to a wide variety of music and enjoy an active lifestyle with my family. In my limited spare time I can be found in the fells of The Lake District, camping, decorating or coaching at my local swimming club.

## Employment

### Senior Design Consultant

BrightCarbon

01/2019—Present

### Freelance Designer

Various agencies

12/2018—01/2019

### Creative Director

Legalbrands

05/2018—11/2018

### Senior Designer

Studio Jo & Co

02/2017—05/2018

### Senior Designer

Corporate Culture

01/2006—01/2017

### Senior Designer

GVC Creative

11/2005—12/2005

### Designer > Senior

Loines Furnival

02/2001—11/2005

### Designer

Bowman, Chester

08/2000—02/2001

## Education + skills

### 2:1 BA (Hons) Graphic Arts

Liverpool John Moores

1997—2000

### Foundation Year

Wirral Met College

### A-Levels

A — Art and Design

B — Psychology

C — Geography

C — General Studies

### Competent in:

InDesign

Photoshop

Illustrator

PowerPoint

Google Slides

Keynote

Articulate Storyline

Articulate Rise

Mac OS

### Working knowledge of:

Word

Quark

MailChimp

Windows